

**Connect locally** →

**Connect regionally** →

**Connect nationally** →



# Social Media Marketing

**Wednesday, June 6, 2012**

**8:00 am—11:00 am**

**Rio Vista Airport Conf. Rm.**

**3000 Baumann Road, Rio Vista, CA**

**Free to Delta Nonprofits and Businesses**

- Need to know the basics?
- Want to know how to GROW your 'community'?
- Working with limited time?

Delta Conservancy has partnered with Aspiration Technology to provide you a collaborative, skill-based training designed to help you make sense of using different online social media tools like blogs, Facebook, and Twitter. In a conversational style class, you'll discuss online strategies that can grow your social media community. To be most effective, social media requires an investment in time. Be able to select the strategies that best fit your needs. Class size limited; register early.



SACRAMENTO - SAN JOAQUIN &  
**DELTA CONSERVANCY**



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**Registration:**

Name \_\_\_\_\_ Title \_\_\_\_\_ Organization \_\_\_\_\_

Email \_\_\_\_\_ Phone: \_\_\_\_\_

Website address: \_\_\_\_\_

Facebook/twitter/other social media addresses: \_\_\_\_\_

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Questions? Contact Susan Roberts at [sroberts@deltaconservancy.ca.gov](mailto:sroberts@deltaconservancy.ca.gov) or 916-375-2088.